



Press Release

For Immediate Release

Embedded in its fascinating White Line Smart Range, Traxon is proud to present the improved 1PXL Strip White with new stunning features

Hong Kong, November 2008 - Equipped with innovative Auto-addressing and Smart Chip™ technology, the 1PXL Strip White is a versatile, high performance solution for applications requiring space efficient lighting. Its slim design and low profile make the Strip ideal for installations where space is restricted, such as alcoves or recessed spaces. Interconnectable with all TX Smart products, this linear fixture complements the White series of Modules & Boards for any kind of architectural, commercial or hospitality setting. The 1PXL Strip White is operable as a simple Plug 'n' Play solution, allowing simple on/off installations without an additional controller. Traxon's Dynamic White (24 SMD) option allows you to adjust and optimize the color temperature of your fixture to changing ambient conditions and usage.



An outstanding feature of the 1PXL Strip White is its compatibility with TX Connect™ Smart. TX Connect™ Smart is a universal connector system across all TX Smart products combining both power and data in a single cable. The cables are easy to connect and ensure a less time-consuming installation process. The system is a one-fits-all solution; each cable can be connected to every product of Traxon's Smart LED fixture range. The elaborate system turns complex lighting and control scenarios into a simple-to-use Plug 'n' Play system, allowing full flexibility in lighting installations. A straightforward range of TX Connect™ Smart elements guarantees simple wiring and infinite possibilities to combine TX LED Fixtures, TX Control and TX Power units for a fully integrated lighting solution.

Light Output:

Warm White (12 SMD)
Typical Value: 3500k
CRI: 72
Brightness: max. 90 lm

Dynamic White (24 SMD)
Typical Value: 3500-7000k
CRI: 78
Brightness: max. 245 lm

Cold White (12 SMD)
Typical Value: 7000k
CRI: 81
Brightness: max. 160 lm

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