



Flexibility Simplicity Innovation

Marketing Intern in Hong Kong

Traxon Technologies is a global leader in LED lighting systems, offering sophisticated RGB, White and Dynamic White Light solutions for the architectural and entertainment industries. Combining state-of-the-art technology with award winning designs, Traxon develops innovative and sustainable lighting devices for a demanding clientele. From simple Plug 'n' Play products to comprehensive lighting systems, Traxon offers scalable LED applications and fully integrated control solutions. Understanding customers and end users Traxon is a solution-based company with the proven expertise to develop, manufacture and customize solid-state lighting technologies.

For our Hong Kong headquarters we are looking for a highly motivated and independent intern to support the Marketing department starting of August 2010.

Job title: Marketing Intern

Period: 6-12 months

Job description:

- Global Marketing correspondence and support
- Research in specific market areas
- Website maintenance and update
- Development of presentations
- FTP administration
- Partake actively in Marketing meetings and planning
- Sending out of monthly Newsletters
- Support Marketing and Design teams with administrative and operational activities
- Take responsibility of own projects

Job requirements:

- Excellent organizational skills and diligence
- Proficiency in Microsoft Office (Word, Excel, PowerPoint and Outlook)
- Strong verbal and written communication skills in English
- Other foreign language skills are preferably
- Comprehension/Understanding of technical contexts
- Ability to work in a team as well as independently
- Creative and energetic personality
- Openness and willingness to learn
- Multimedia skills are beneficial but not compulsory (Adobe Photoshop, Adobe Illustrator, Macromedia Flash)

Please submit your CV and covering letter under tracy.lam@traxontechnologies.com .
We look forward to hearing from you!

Traxon Technologies Ltd.

An OSRAM Company

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